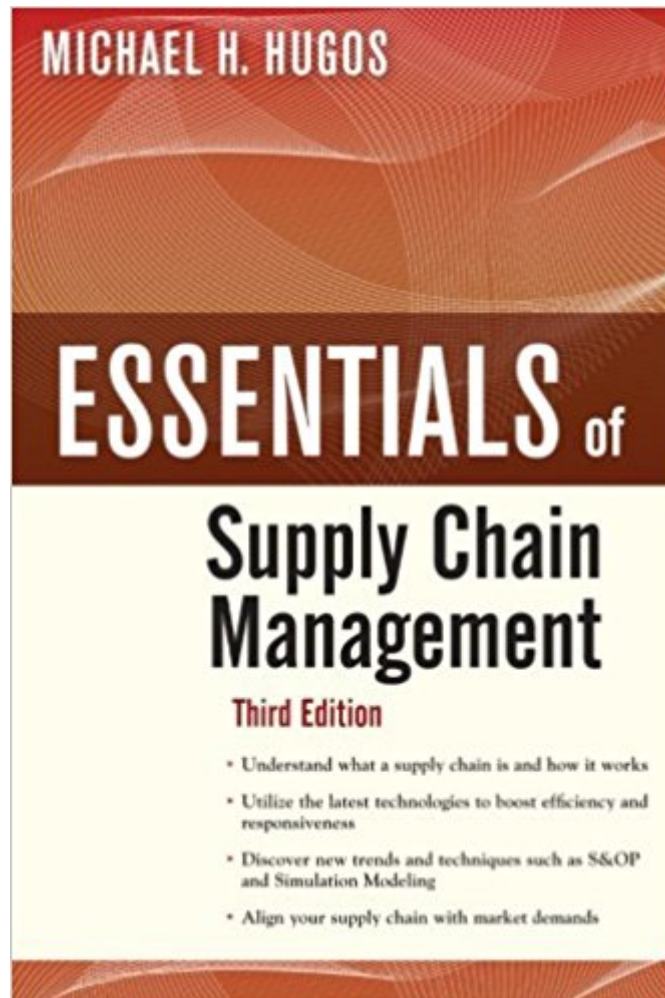




The book was found

Essentials Of Supply Chain Management, Third Edition



Synopsis

The latest thinking, strategies and technologies to stay current in supply chain management
Presenting the core concepts and techniques of supply chain management in a clear, concise and easily readable style, the Third Edition of Essentials of Supply Chain Management outlines the most crucial tenets and concepts of supply chain management. Understand what supply chains are and how they work
Explore the latest technology and practices available for supply chain management
Offers new cases and executive interviews throughout the book
Written by author of supply chain simulation application SCM Globe
High performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.

Book Information

Paperback: 332 pages

Publisher: Wiley; 3 edition (July 26, 2011)

Language: English

ISBN-10: 0470942185

ISBN-13: 978-0470942185

Product Dimensions: 5.8 x 0.9 x 8.8 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 87 customer reviews

Best Sellers Rank: #44,309 in Books (See Top 100 in Books) #4 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #92 in Books > Business & Money > Management & Leadership > Production & Operations #256 in Books > Business & Money > Skills > Decision Making

Customer Reviews

Praise for ESSENTIALS of Supply Chain Management
"There are opportunities for every player in any supply chain to improve all aspects of supply chain management. Improving our customers' bottom line through creative transportation solutions is on the mind of our employees every day. Michael Hugos provides the information and practical examples of how specialized expertise combined with collaboration can produce entirely new and profitable outcomes for our customers."
--Laurel McGrath, VP and General Manager, Celtic International
"Michael Hugos presents the core concepts and techniques of supply chain management in a clear, concise, and

easily readable style for those desiring an introduction to the subject or for those wanting to refine their understanding and application of supply chain issues. The case studies and executive insights are very useful in illustrating how to effectively employ supply chains to enable companies to accomplish their business goals."--Perry J. Gaid, Vice President of Purchasing, OneSource Facility Services, Inc."My company is involved in both manufacturing and distribution. Mr. Hugos's book provides a valuable framework of concepts and techniques that people at all levels of the company can use to organize and improve our supply chain management capabilities and tie them to our business strategy."--Grant Watkinson, PhD, President, Coastwide Laboratories"An excellent introduction into supply chain management . . . a book you should own and loan out to others frequently."--Supply Management (April 2003)"In clear and concise prose, this lean book outlines the most crucial tenets and concepts of supply chain management."--Supply Chain Management Review, (September/October 2003)One of the "top 5 books that every supply chain executive should have on their bookshelf."--SupplyChainOpz, (June 2014)Fully revised and expanded with new case studies, executive interviews, and the latest technology tools available for supply chain management, the Third Edition contains valuable tips, techniques, illustrative real-world examples, exhibits, and best practices. This handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in supply chain management.

Michael H. Hugos is an author, speaker, and principal at Center for Systems Innovation [c4si]. He works with clients to find elegant solutions to complex problems with focus in supply chains, business intelligence, and new business ventures. He spent six years as CIO of a national distribution organization developing a suite of supply chain and e-business systems and earned the CIO 100 Award and Computerworld's Premier 100 Award. Other books of his include Business Agility and Business in the Cloud, both from Wiley.

I wish I could take the knowledge in your book and implant into some of the people in my organization! The thrill of reading your book was that it reflected many of my own thoughts and experiences. It was an exciting couple weeks of reading for me and to know someone out there thinks like I do. I initially started reading the book to get an understanding of private sector logistics. What I found was many of my experiences in the military, good or bad, could be traced to how the organizations perceived their own logistics networks.

Good summary book, but it is not meant to be comprehensive quantitatively, which is why it

recommends a few other books. Overall, a good starting point to begin learning supply chain management.

This book starts out as a great introduction to the area of supply chain management. The second half of the book however felt like a lot of hand-waving about RFID and real-time collaboration, along with some attempt to explain how to do project management and design of IT systems. This part didn't feel nearly as well written as the first. I'm also not sure it was really needed.

Awesome book with a lot of great information. This book starts you from the bare bones of the internal workings of your business and explains how you can improve your business' performance by using supply chain management principles.

I am working on my MBA and will then be furthering my education in Supply Chain Management. I ordered this book to help give me a good overview of the industry prior to starting course work on the subject. It has been an excellent read and very informative. I found it to be an easy book to read, interesting, and very good at laying out the concepts associated with SCM. It was very beneficial to me and I would recommend it to anyone wanting to get into SCM or for someone that already has some experience, but would like to dive a little deeper in to it.

This book was recommended and helped me pass a Supply Chain class and was used when in my career as well. Great first step and well written into the life of the Supply Chain and how supply chains are all around us in our daily lives. From how we move freight to how we make our meals. Understanding the supply chain will allow us to avoid bottlenecks and streamline processes. Great essentials book.

Outstanding introductory book on supply chain management. Well organized and well written numerous examples, charts, diagrams, uses the terminology the professionals in the field use on a day to day basis in addition to the academic backgrounds to the concepts in the book. Highly recommended for every person in the business field.

Easy to read, no superfluous language. Introduces various approaches to deciding on how to structure a supply chain. Covers metrics for measuring success, different software and hardware for supply chain mgt. Also covers some general business and marketing theory that is useful to read in

the writers clear style. I learned a couple of useful things from this book that moved me from novice to beginner.

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